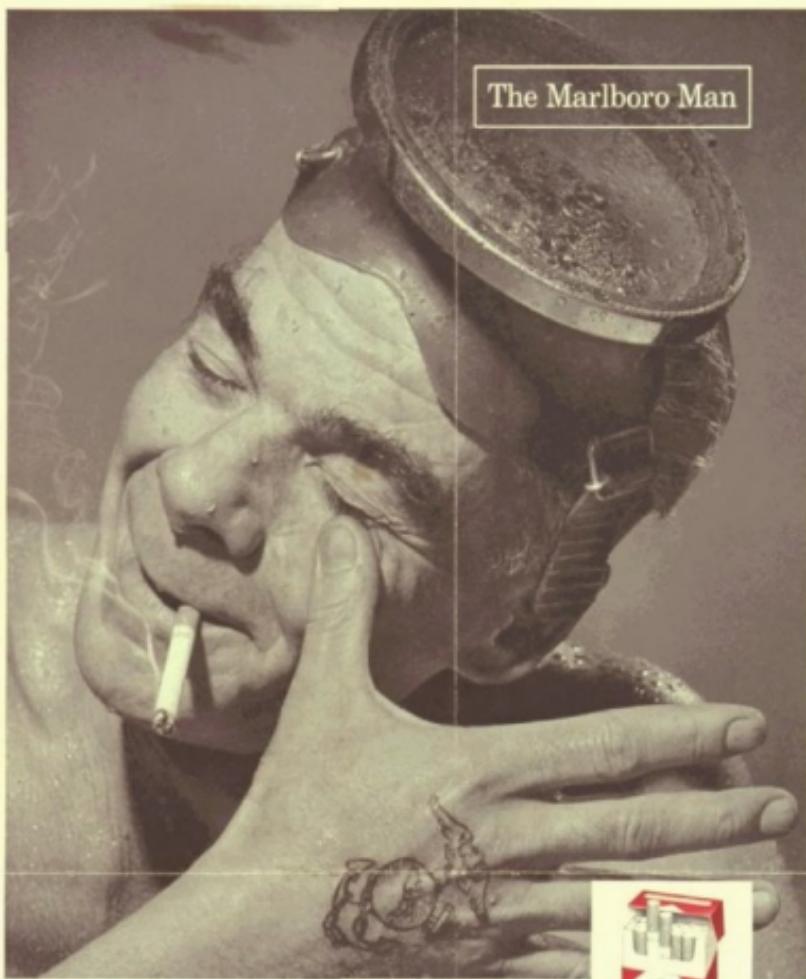


LEO BURNETT COMPANY, Inc.

Ad No. 453—Reg. No. 67279—Back cover Blend—2/c—8 1/8 x 11 1/16—Sports Illustrated, July 23, 1957 (A)

8453 "Skin Diver"

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